



Creating Business Value

The Responsible Care® Partner program extends the Responsible Care ethic and its key principles to companies in the chemical supply chain.

The Responsible Care Partner program consists of ten sectors across a variety of supply chain segments, including bulk motor carriers, warehouses, terminals, railroads and third-party logistics providers. All companies are held to the same obligations as ACC manufacturing member companies. The Partner program differs from many other associations or groups as there is an ongoing obligation to implement and maintain programs to demonstrate action through third-party certification and metrics reporting.

The Partner program offers participating companies unique value proposition, outlined below.

Commercial Value

Access: Partner companies are positioned to make connections via participation and engagement in ACC Responsible Care meetings, conferences and work groups beyond Responsible Care. Value to each Partner is limited only by their desired level of engagement and ability to leverage these relationships beyond the Responsible Care ethic to commercial success.

Visibility: ACC's Responsible Care program provides a high level of visibility through a public-facing, interactive Partner Finder tool, annual Partner awards, and speaking opportunities. Partners have direct industry and strategic engagement through representation on the ACC Responsible Care Committee.

Branding: Partners that have completed third-party certification of their operations have access to, and rights to display the Responsible Care name and logo in company internal and external marketing and customer-focused materials. The Responsible Care "Hands and Molecule" logo is recognized across the chemical industry as helping to drive safety and sustainability performance.

Recognition: Partners enjoy the benefit and value of a recognized third-party certification process by members, as well as key stakeholder groups, such as: customers, local government elected officials and staff, local influencers and NGO leaders, insurance carriers and suppliers. These groups know the commitment of the ACC membership to excellent safety practices and product stewardship. Companies share this recognition when they participate in the Partner program.





RESPONSIBLE CARE® PARTNER PROGRAM

Operational & Performance Value

Improvements in Safety Performance: At the core of Responsible Care® is the ethic of continual improvement. Translated into concrete results, this means a commitment to reducing employee injuries, preventing spills and reducing the overall accident and incident rates in the supply chain. Improved performance can help contribute to lower operating costs for Partner companies. Historic data collected by ACC confirms that Responsible Care Partners have achieved improved safety performance over time.

Focused and Sustained Emphasis on Safety: Sustaining an organizational focus on safety is important for an organization to remain effective at driving progress and maintaining excellence. Through implementation of the Responsible Care Management System and Codes of Management Practices, companies establish and maintain management systems to help drive improvement and implement corrective action.

Networking and Exposure to Diverse Perspectives: The Responsible Care program enables sharing of excellent practices and promotes knowledge transfer among companies and across industries and business sectors. The Partner program amplifies this transfer of knowledge and gives sector professionals access to a wide and diverse professional network. This allows participating companies to benefit from different perspectives, approaches and ideas, with the overall goal of continual improvement of the safety of chemical products and processes across the value and supply chains.

Technical Resources: Many trade associations have safety improvement programs. However, within the Partner program, the traditional industry-centric approach is modified to address the needs of a broad and diverse membership. The chemical handling and safety issues faced by our Partners and members are often shared or multifaceted. Bringing representation from multiple sectors together to share common issues often results in more effective and comprehensive solutions, and can increase future collaboration opportunities. ACC maintains a library of resources filled with technical resources to serve both Partners and members in working together to achieve their objectives.

Benchmarking: Reporting of performance metrics specific to Partner sectors allows ACC to analyze sector trends and to share performance data with membership in a manner not typically available in other trade organizations. Responsible Care Partners report improved safety performance over time, and a demonstrated performance improvement record can be beneficial for companies in making the business case for increased collaboration.

Issue-Focused Action: ACC provides opportunities for members and Partners to work together to address specific safety, security, and environmental issues and risks of common concern. ACC routinely assembles work groups to review excellent practice examples and tools that are made available to members and Partners who face similar issues and challenges. These work groups have the added advantage of engaging a wider pool of expertise and viewpoints than working with a single customer or shipper.

Operational Costs and Efficiency: Beyond the primary benefits of preventing injuries and environmental harm, improvement efforts can also result in lower direct and indirect accident costs, reduced litigation exposure and overall improved community perception and opinion.

For more information about the ACC Responsible Care® Partner Program, please contact us at RC_partners@americanchemistry.com or visit americanchemistry.com/RC.